

2017 IOWA STATE FAIR

AUGUST 10 - 20

78th ANNUAL PHOTOGRAPHY SALON

SUPERINTENDENT – Charley W. Starnes, West Des Moines, IA

JUDGES

Clint Balsar, Eldridge, IA – Photography Instructor, The Creative Arts Academy of the Quad Cities, Davenport, IA
Crayola England, Des Moines, IA – Senior Photographer, August Home Publishing Company, Des Moines, IA
Rodney White, West Des Moines, IA – Senior Staff Photographer, The Des Moines Register, Des Moines, IA

PRIZE MONEY DONATED BY OUR SPONSORS

Top Ten Awards	\$2,050
Class Awards	\$6,300
Total Awarded	\$8,350

ENTRY DEADLINE

ENTRY FEE: \$5 per photo. **SALON BOOKS:** \$5.00 each. Make checks payable to the Iowa State Fair.
ENTRIES ACCEPTED: Saturday, June 17 and Sunday, June 18 from 10:00 a.m. until 4:00 p.m. in the **Cultural Center**.
ENTRY DEADLINE: Any photos received after 4:00 p.m. on Sunday, June 18 will NOT be judged.

ENTRY RULES – READ CAREFULLY

1. **IDENTITY:** Under the penalty of being **disqualified**, by entering I **certify** that the **photos** being entered were taken by **me** and **NOT** by another person. I also **certify** that I have **NOT** submitted any **additional** photos under an **assumed** name.
2. **JURIED COMPETITION:** Only those photos **selected** by the panel of judges will be **exhibited**.
3. **ELIGIBILITY:** The *same* photo or *similar* photo previously **exhibited** at the Iowa State Fair is **NOT** eligible for entry.
4. **ORIGINALITY:** Photographers **must** use their **own** ideas and concepts when creating **their** photos. Do **NOT** *copy, duplicate* or *replicate* the **ideas** of other photographers or previous winners.
5. **ENTRIES:** Each photographer can enter up to **four (4)** photos. There is a **limit** of **one** photo **per** class.
6. **CLASSES:** Classes are **determined** by the **main subject** matter of **each** photo. The *same* photo or *similar* photo **cannot** be entered in **multiple** classes. To **increase** your chances of being **exhibited**, your photos should be of entirely **different** subjects.
7. **FAIRNESS:** In the **fairness of competition**, please carefully read the **General Guidelines For Entering Photos** on page 2. The **goal** is to make sure that the photos in **each** of the classes are judged as **fairly** against each other as **humanly** possible.
8. **EDITING PHOTOS:** The Iowa State Fair photography competition is about the *art* of Photography **NOT** Photoshop. Basic editing techniques are acceptable for any of the normal classes. Read the **General Guidelines For Entering Photos** on page 2.
9. **PHOTO BACKING:** All photos **must** be **mounted** on 11" x 14" **foam core** or **gator board** that is **at least 1/8"** thick. **Exception:** Photos in the panoramic class **must** be **mounted** on 7" x 20" **foam core** or **gator board** that is **at least 1/8"** thick. Do **NOT** use mat board or styrene!
NOTE: It is **highly** recommended that photos be **dry mounted**. It is available at photo labs, art supply stores and frame shops.
10. **PHOTO SIZE:** Photos can be any size up to and including 11" x 14" but **must** be **mounted** on 11" x 14" **foam core** or **gator board** per **Rule #9**.
11. **ENTRY:** Photographer's name, photo title, date of photo and other text must **NOT** appear on front of entry.
12. **MATS:** We judge your photo **NOT** the mat. Mat colors should **NOT** compete with your photo. Mats are optional.
13. **TITLES:** We judge your photo **NOT** the title. The titles are for the public **NOT** the judges. Please **limit** titles to three or four words.
14. **CAMERAS:** We judge your photo **NOT** what you took it with. Photos can be taken with any camera, cell phone or tablet.
15. **PRESENTATION:** All photos must be **unframed**. There should be **NO** hooks or wires attached to the back of entries. Do **NOT** cover entry with cellophane, acetate or glass. There should be **NO** spray adhesive or self-stick adhesive **exposed** that could **damage** another person's photo.
16. **REPRODUCTION:** The Iowa State Fair reserves the right to reproduce in **any form** any work submitted.
17. **LOSS OR DAMAGE:** Photos will be handled with care. However, the Iowa State Fair is **NOT** responsible for **any** loss or damage.
18. **GENERAL RULES:** General rules listed on the Iowa State Fair website also apply in this department.
19. **QUESTIONS:** If you have questions, please contact the Iowa State Fair Entry Department at (515) 262-3111 ext. 267.

NOTE: Any photo that does NOT meet the above requirements will NOT be judged. Entry fees will NOT be refunded.

PHOTOGRAPHY SALON RECEPTION

Cultural Center, Iowa State Fairgrounds
Sunday, August 6 from 1:00 p.m. until 5:00 p.m.
Award Ceremony at 2:00 p.m. on First Floor

ENTERING IN PERSON

ENTRIES ACCEPTED: Saturday, June 17 and Sunday, June 18 from 10:00 a.m. until 4:00 p.m. in the **Cultural Center**.

ENTERING BY MAIL

Do **NOT** mail **before** Monday, May 22. Entries by mail **must** be postmarked by **midnight** on Saturday, June 10. To enter by mail you **must** include your **entry form, entry fee and photos** in the same package. Make sure to **wrap** your photos with **plenty** of packing materials to **prevent** them from being **damaged** during shipment. You can use **either** of the two shipping addresses below.

Standard Mail: Iowa State Fair, Photography Salon, P.O. Box 57130, Des Moines, IA 50317.

UPS or FedEx: Iowa State Fair, Photography Salon, 3000 East Grand Avenue, Des Moines, IA 50317.

RETURNING PHOTOS BY MAIL

Entries will be returned by mail **only** if a **return mailer** is **included** with **sufficient return postage** and a **pre-addressed shipping label**. Photos will **only** be returned via the United States Postal Service or UPS. Please do **NOT** use FedEx for your return mailer.

PICKING UP PHOTOS IN PERSON

If **any** of your photos are accepted for display, you must wait **until** the end of the Fair to pick up **all** your photos.

If **none** of your photos are accepted for display, you can **pick up** your photos at the Photography Salon Reception **or** at anytime during the Fair at the Photography Salon in the Cultural Center **or** at any of the times listed below.

CULTURAL CENTER, IOWA STATE FAIRGROUNDS

Sunday, August 20 from 7:00 p.m. until 9:00 p.m. **and** Monday, August 21 from 12:00 p.m. until 6:00 p.m.

Photos will **NOT** be released **until** 7:00 p.m. on Sunday, August 20.

Admission of \$6 **will** be charged at the gate. There is no entry after 9:00 p.m.

NOTE: Photos will **NOT** be returned on Tuesday, August 22.

ENTRY DEPARTMENT, ADMINISTRATION BUILDING

Wednesday, August 23 **until** Friday, September 1

Weekdays from 9:00 a.m. until 4:00 p.m. **and** Weekends from 11:00 a.m. until 2:00 p.m.

After Friday, September 1, all unclaimed entries become the property of the Iowa State Fair and will be disposed of as deemed necessary.

NOTE: Photos will **NOT** be returned on Tuesday, August 22.

GENERAL GUIDELINES FOR ENTERING PHOTOS

FAIRNESS: In the **fairness of competition**, please note the comments below. The **goal** is to make sure that the photos in **each** of the classes are judged as **fairly** against each other as **humanly** possible.

CLASSES: If we showed **your** photo to a thousand people, **where** would **their** eye go to first? Classes are **determined** by the **main subject** matter of **each** photo. The **same** photo or **similar** photo **cannot** be entered in **multiple** classes. Photos that are the **same** or **similar** will be **rejected**. To **increase** your chances of being **exhibited**, your photos should be of entirely **different** subjects.

THEME CLASS: The theme class **changes** each year. It is used as a way to **challenge** photographers. It is also used as a way for them to **learn** a new skill set. It is a totally **separate** class from all the other classes. All your photos do **NOT** have to fit the theme each year. You **only** need to follow the **rules** of the **theme class** if you **enter** a photo in that class.

EDITING PHOTOS: The Iowa State Fair photo competition is about the **art** of Photography **NOT** Photoshop. Basic editing techniques are acceptable for any of the normal classes. Some examples of basic editing include: cropping, sharpening, dodging, burning, increasing saturation, increasing contrast and removing dust spots. Be careful to **NOT over-sharpen** or **over-saturate** your photos. Photos **must** be from a **single** image. Objects from another photo **cannot** be added to your **original** image.

Class 41, 42, 43, and 44 are reserved for photos that have been edited **beyond** the basic editing techniques described above.

- **Class 41: Anything Goes** does **NOT** mean that you can enter **any** photo you want. This class is reserved for photos that have been **dramatically** computer enhanced or **radically** altered. In other words, **Anything Goes** so have fun and be creative.
- **Class 42:** Reserved for **sepia toned, single toned, tinted** and **solarized** photos. They **cannot** be entered in any other classes.
- **Class 43:** All **Infrared** photos **must** be entered in this class. **Infrared** photos **cannot** be entered in any other classes.
- **Class 44:** All **High Dynamic Range** photos **must** be entered in this class. **HDR** photos **cannot** be entered in any other classes.

RAILROAD PHOTOS: Photos of **people**, including photographers, **standing** on **railroad tracks** or the **right of way** will be **rejected**.

JUDGING PROCESS

JUDGING: It is **NOT** the judges' responsibility to pick out **your** best baby, dog, cat, bird, squirrel, flower, barn, bridge, building, sunrise, sunset, night or landscape photo. **You** need to **prejudge** your own work. During the **first** round of judging, **all** of your photos are lined up **together** in front of the judges. To **increase** your chances of being **exhibited**, your photos should be of entirely **different** subjects.

RESULTS: A results **postcard** will be mailed to entrants **approximately** two weeks **before** the Photography Salon Reception. A list of **exhibitors** who have **one** or **more** photos **accepted** for display will be **posted** on the Iowa State Fair website at www.iowastatefair.org **prior** to the Photography Salon Reception. The complete results will be posted **after** the Reception. The judges' decisions are final.

DIVISIONS AND CLASSES

Each photographer can enter up to **four (4)** photos.

There is a **limit** of **one** photo **per** class.

Classes are **determined** by the **main subject** matter of **each** photo.

The **same** photo or **similar** photo **cannot** be entered in **multiple** classes.

Photos that are the **same** or **similar** will be **rejected**.

All photos **must** be **mounted** on 11" x 14" **foam core** or **gator board** that is **at least** 1/8" thick.

ADULT DIVISION: COLOR

(Must be 19 & over.)

FIRST PLACE - \$100, SECOND PLACE - \$75, THIRD PLACE - \$50 and HONORABLE MENTION

<u>Class</u>	<u>Category</u>
11	THEME – WHAT’S UP?
12	PEOPLE
13	IOWA PLACES & LANDSCAPES (Place or Landscape must be the main subject .)
14	USA PLACES & LANDSCAPES (Place or Landscape must be the main subject .)
15	INTERNATIONAL PLACES & LANDSCAPES (Place or Landscape must be the main subject .)
16	THINGS & STILL LIFE (Inanimate objects. Things that are NOT living or breathing.)
17	PLANTS, FLOWERS & TREES
18	ANIMALS, INSECTS & WILDLIFE

ADULT DIVISION: BLACK & WHITE

(Must be 19 & over.)

FIRST PLACE - \$100, SECOND PLACE - \$75, THIRD PLACE - \$50 and HONORABLE MENTION

<u>Class</u>	<u>Category</u>
21	THEME – WHAT’S UP?
22	PEOPLE
23	PLACES & LANDSCAPES (Place or Landscape must be the main subject .)
24	THINGS & STILL LIFE (Inanimate objects. Things that are NOT living or breathing.)
25	PLANTS, FLOWERS & TREES
26	ANIMALS, INSECTS & WILDLIFE

YOUTH DIVISION: BLACK & WHITE OR COLOR

(Must be 18 & under.)

FIRST PLACE - \$75, SECOND PLACE - \$50, THIRD PLACE - \$25 and HONORABLE MENTION

<u>Class</u>	<u>Category</u>
31	THEME – WHAT’S UP?
32	PEOPLE
33	PLACES & LANDSCAPES (Place or Landscape must be the main subject .)
34	THINGS & STILL LIFE (Inanimate objects. Things that are NOT living or breathing.)
35	PLANTS, FLOWERS & TREES
36	ANIMALS, INSECTS & WILDLIFE

SPECIAL DIVISION: BLACK & WHITE OR COLOR

(Open to both Adults and Youth.)

FIRST PLACE - \$100, SECOND PLACE - \$75, THIRD PLACE - \$50 and HONORABLE MENTION

<u>Class</u>	<u>Category</u>
41	ANYTHING GOES! (Does NOT mean any photo! For dramatically computer enhanced or radically altered photos only.)
42	TONED, TINTED & SOLARIZED (Sepia toned, single toned, tinted & solarized photos cannot be entered in any other classes.)
43	INFRARED (All Infrared photos must be entered in this class. They cannot be entered in any other classes.)
44	HIGH DYNAMIC RANGE (All HDR photos must be entered in this class. They cannot be entered in any other classes.)
45	FAIRS, FESTIVALS & PARADES (Any photos where people come together to celebrate an event.)
46	PLANES, TRAINS & AUTOMOBILES (Any form of transportation. Do NOT stand on or take photos of people on tracks.)
47	ARCHITECTURE (Examples of American and International architecture, both past and present.)
48	FAMILY FARM (Examples of living and working on a family farm.)
49	SPORTS (Any sports related photos, includes action and non-action photos.)
50	PANORAMIC (Must be mounted on 7"x20" foam core or gator board that is at least 1/8" thick. Photos can be stitched together.)

PRIZE SPONSORS

TOP FIVE ADULT AWARDS

Best of Show (Adult)	CHRISTIAN PHOTO, Urbandale	\$500
Best of Color (Adult)	UNIVERSITY PHOTO, Clive	\$250
Best of Black & White (Adult)	STUDIO AU, Des Moines	\$250
Superintendent's Choice (Adult - Color)	ALEXANDER'S PHOTO, West Des Moines	\$150
Superintendent's Choice (Adult - B&W)	LOMBARDI LAW FIRM, West Des Moines	\$150

TOP FIVE YOUTH AWARDS

Best of Show (Youth)	PHOTO PRO, Cedar Rapids	\$250
Best of Color (Youth)	APPLE HAUS BED & BREAKFAST, South Amana	\$150
Best of Black & White (Youth)	H.B. LEISEROWITZ CO., Des Moines	\$150
Superintendent's Choice (Youth - Color)	DES MOINES CAMERA CLUB, Johnston	\$100
Superintendent's Choice (Youth - B&W)	DMACC PHOTOGRAPHY PROGRAM, Ankeny	\$100

ADULT DIVISION: COLOR

Class 11: Theme – What's Up?	NEED SPONSOR*	\$225
Class 12: People	BOB BROWN AUTO, Urbandale	\$225
Class 13: Iowa Places & Landscapes	THE IOWAN MAGAZINE, Des Moines	\$225
Class 14: USA Places & Landscapes	BILL TRICKEY & VICKY STOUT, Osceola	\$225
Class 15: International Places & Landscapes	IOWA SISTER STATES, Des Moines	\$225
Class 16: Things & Still Life	THE CAMERA CORNER, Davenport	\$225
Class 17: Plants, Flowers & Trees	CLARKE COUNTY DEVELOPMENT CORPORATION, Osceola	\$225
Class 18: Animals, Insects & Wildlife	FORT DODGE AREA CAMERA CLUB, Fort Dodge	\$225

ADULT DIVISION: BLACK & WHITE

Class 21: Theme – What's Up?	NEED SPONSOR*	\$225
Class 22: People	DOT'S GALLERY & FRAME SHOP, Des Moines	\$225
Class 23: Places & Landscapes	HLENSPHOTOS BY HARLEN PERSINGER, Grundy Center	\$225
Class 24: Things & Still Life	RAY ANDREWS MEMORIAL, Des Moines Camera Club, Johnston	\$225
Class 25: Plants, Flowers & Trees	BEATTIE MELON PATCH, Iowa State Fair	\$225
Class 26: Animals, Insects & Wildlife	IMAGINATION IMAGES OF IOWA, Grimes	\$225

YOUTH DIVISION: BLACK & WHITE OR COLOR

Class 31: Theme – What's Up?	NEED SPONSOR*	\$150
Class 32: People	BEECHER FAMILY TRUST, Box Elder, SD	\$150
Class 33: Places & Landscapes	THE IOWAN MAGAZINE, Des Moines	\$150
Class 34: Things & Still Life	LINN AREA PHOTO CLUB, Cedar Rapids	\$150
Class 35: Plants, Flowers & Trees	SHALLA FAMILY REUNION, Iowa City	\$150
Class 36: Animals, Insects & Wildlife	PATRICIA VERWERS LANG MEMORIAL, Des Moines	\$150

SPECIAL DIVISION: BLACK & WHITE OR COLOR

Class 41: Anything Goes!	SHERRYLYNN PHOTO, Runnells	\$225
Class 42: Toned, Tinted & Solarized	AMY DOERRING PHOTOGRAPHY, Newton	\$225
Class 43: Infrared	STEVIN DAHL - GOLD CROWN PHOTOGRAPHY, West Des Moines	\$225
Class 44: High Dynamic Range	SHALLA FAMILY REUNION, Iowa City	\$225
Class 45: Fairs, Festivals & Parades	MARDIS & LEONA COLLINS MEMORIAL, Truro	\$225
Class 46: Planes, Trains & Automobiles	FENNER H. STEVENSON MEMORIAL, Boone Scenic Railroad, Boone	\$225
Class 47: Architecture	AMERICAN INSTITUTE OF ARCHITECTS, Des Moines	\$225
Class 48: Family Farm	SILOS & SMOKESTACKS, Waterloo	\$225
Class 49: Sports	NATIONAL SPRINT CAR HALL OF FAME & MUSEUM, Knoxville	\$225
Class 50: Panoramic	PHOTOSYNTHESIS, Ames	\$225

TOTAL AMOUNT AWARDED

\$8350

***SPONSORS:** For information about becoming a sponsor, contact the Iowa State Fair Entry Department at (515) 262-3111 ext. 267 or email competitiveevents@iowastatefair.org.

NOTE: The dollar amounts listed above in the **class** awards is the **total** of the prize money paid out to the **First Place, Second Place, and Third Place** winners in **each** classes.

2017 THEME CLASS

NOTE: The theme class **changes** each year. It is used as a way to **challenge** photographers. It is also used as a way for them to **learn** a new skill set. It is a totally **separate** class from all the other classes. All your photos do **NOT** have to fit the theme each year. You **only** need to follow the **rules** of the **theme class** if you **enter** a photo in that class.

WHAT'S UP?

"What's up? Not much. No, what is that *directly* above your head?" Your assignment for this year might very well be one of the most *interesting* and *challenging* assignments that I have given you so far. For years you have heard *me* say that the *key* to having your photos on *display* at the Iowa State Fair is to "Show us the world as we have never seen it before!" Well, now is *your* chance to do just that.

Your goal is to "*show us the world*" that is *directly* overhead, which *most* people *never* seem to *see* or *notice*. There are literally *thousands* of interesting subjects, lines, patterns, shapes, structures, and architectural elements that can be found if we only take the *time* to *look up*.

So, how is the *best* way to *successfully* complete *your* assignment for next year? *Get off your feet!* In other words, *when possible*, you should be *lying* on your back and shooting *straight up*. The *toughest* part of *your* assignment is going to be finding *interesting* subjects and *angles* that you can shoot from. Try using *several* different *focal length* lenses for the *same* subject to *change* your *angle of view* and *perspective*.



Remember, *you* must also *focus* on *creating* an image that has a *great* composition and a *clearly* defined *main* subject. If the judges *cannot* figure out what *your* main subject is, it is 'Out of the Show'.

I am **NOT** looking for *more* photos of fireworks, airplanes, birds in flight, hot air balloons, the dome inside the state capitol, or photos taken underneath bridges. Your photos should also **NOT** be of *objects* way off in the distance that might be higher than your head. Again, your *main* subject should be *directly* above you.

You will *definitely* need to *think* 'out of the box' and 'get off your feet' for this assignment. Your photos should *excite* and *inspire* the other *photographers* and *visitors* at the Iowa State Fair. More importantly, *your* images must also *excite* and *inspire* the *three* judges. You have to make *them* wish that *they* were the *photographer*. If *you* do this, I can *guarantee* that *your* photograph will be on *display* at the Fair. Because *you* will have had an *entire* year to perfect *your* skills, the photographs in the *theme class* will be *judged* to a much *higher* standard.

Again, always remember to *focus* on the *art* of photography by creating *photographs* **NOT** *snapshots*. A *photograph* is so much *harder* to *create* than a *snapshot*. It takes time, thought, creativity, and planning to create. A really great *photograph* is actually *created* in the *mind* of the photographer *well* before the shutter is *ever* released. The true *art* of photography is to, "Show us the world as we have never seen it before!"

Charley W. Starnes, Superintendent
Iowa State Fair Photography Salon

NOTE: Entry Forms will be online at www.iowastatefair.org/premiumbooks by April 1, 2017.

IowaStateFair

NOTHING
COMPARES

AUG *10-20 2017

FOR OFFICE USE ONLY

ENTRY # _____

Mailed In _____ Mail Back _____

2017 IOWA STATE FAIR
PHOTOGRAPHY SALON ENTRY FORM

ENTRIES ACCEPTED

Saturday, June 17 & Sunday, June 18
From 10 a.m. until 4 p.m. in the Cultural Center.

COMPLETE FORM BELOW

Submit **Entry Form** and **Entry Fee** of \$5 per photo.
Make checks payable to the Iowa State Fair.

PHOTOGRAPHY SALON BOOKS

____ Copies of the 2017 Salon Book at \$5 each.

Check **ONE** and please **PRINT** clearly.

____ Adult (19 & over)

____ Youth (18 & under) ____ Age (if Youth)

By entering I **certify** that the **photos** listed below were taken by **me** and **NOT** by another person. I also **certify** that I have **NOT** submitted any **additional** photos under an **assumed** name.

First Name _____

Last Name _____

Address _____

City _____

State _____ Zip _____

Phone Number(_____) _____

Email _____

LIST PHOTOS BEING ENTERED BELOW

Please **limit** photo titles to **three** or **four** words.

Photo	Class #	Photo Title	NOT Class Title
A.	_____	_____	_____
B.	_____	_____	_____
C.	_____	_____	_____
D.	_____	_____	_____

ENTRY BLANKS

PLEASE **PRINT** CLEARLY

As you face the **BACK** of each photo, **SECURELY** attach label in **UPPER LEFT-HAND CORNER.**

Total # of Photos That You Entered in 2017: _____

Name _____

Address _____

City _____

State _____ Zip _____

Class # _____ Age (if Youth) _____

Photo Title _____

Total # of Photos That You Entered in 2017: _____

Name _____

Address _____

City _____

State _____ Zip _____

Class # _____ Age (if Youth) _____

Photo Title _____

Total # of Photos That You Entered in 2017: _____

Name _____

Address _____

City _____

State _____ Zip _____

Class # _____ Age (if Youth) _____

Photo Title _____

Total # of Photos That You Entered in 2017: _____

Name _____

Address _____

City _____

State _____ Zip _____

Class # _____ Age (if Youth) _____

Photo Title _____

(Cut along line)