Iowa State Fair
APPLICATION FOR ATTRACTION CONCESSION SPACE
August 12-22, 2021
(Please Print or Type)

Name of Owner(s) to appear on lease ________________________________________
Name of Firm _____________________________________________________________
Onsite Representative ______________________________________________________
Permanent Street Address __________________________________________________
City ___________________________ State ________ Zip Code _________________
Business Phone __________________________ Owner Cell Phone _________________
Onsite Rep Cell Phone __________________________
E-Mail ___________________________ Web Site ________________________________

ATTACH OR LIST BELOW ALL ATTRACTION/MERCHANDISE ITEMS OR SERVICES TO BE
OFFERED FOR SALE. (Gifts, Novelties and Souvenir Items Must Be Individually and Specifically
Listed.)

________________________________________________________________________
________________________________________________________________________
________________________________________________________________________

ONLY THOSE ITEMS LISTED ABOVE WILL BE CONSIDERED FOR INCLUSION IN YOUR
LEASE. ONLY ITEMS LISTED IN YOUR LEASE WILL BE ALLOWED TO BE SOLD.

Size of space requested ____________________________________________________
Minimum size if requested size is not available. ________________________________

Electrical service: number of amps on Main Circuit Breaker ____________________

Describe your booth operation by marking all that apply:

[ ] Using Sound Amplification   [ ] Charge Admission or Participation Fee (Amount $______)

Other information: __________________________________________________________

________________________________________________________________________

List references from two fairs or trade shows which you participated in during 2019, (List complete
event name, event coordinator, and phone number)

Event  Contact  Phone #
1 ___________________________ ___________________________ __________________________
2 ___________________________ ___________________________ __________________________

THIS IS ONLY AN APPLICATION FOR MERCHANDISE/ATTRACTION CONCESSION SPACE
AND IS NOT A SPACE RENTAL LEASE.

Applicant agrees to abide with all Iowa State Fair rules and regulations and certifies they have read
and understand the information in the Space Rental Guide and that the information in this
application form is complete and true, to the best of their knowledge.

Signature ___________________________ Date ______________________

Important Notice

Include with the application, a color photograph or detailed color schematic drawing of what the
display will look like and how you intend to utilize the rental space. (Must be included for this
application to be considered) Application Deadline June 1, 2021. Earlier is better!

Mail To: Concession Department, Iowa State Fair, PO Box 57130, Des Moines, IA 50317-0003
email: concessions@iowastatefair.org