

Iowa State Fair
APPLICATION FOR MERCHANDISE CONCESSION SPACE (Over the Counter Sales)

August 12-22, 2021
(Please Print or Type)

Name of Owner(s) to appear on lease _____
Name of Firm _____
Onsite Representative _____
Permanent Street Address _____
City _____ State _____ Zip Code _____
Business Phone _____ Owner Cell Phone _____
Onsite Rep Cell Phone _____
E-Mail _____ Web Site _____

ATTACH OR LIST BELOW ALL MERCHANDISE ITEMS OR SERVICES TO BE OFFERED FOR SALE. (Gifts, Novelties and Souvenir Items Must Be Individually and Specifically Listed.)

ONLY THOSE ITEMS LISTED ABOVE WILL BE CONSIDERED FOR INCLUSION IN YOUR LEASE. ONLY ITEMS LISTED IN YOUR LEASE WILL BE ALLOWED TO BE SOLD.

Size of space requested _____
Minimum size if requested size is not available. _____

Describe your booth operation by marking all that apply:

Selling Over the Counter Demonstration Using Sound Amplification

Other information: _____

List references from two fairs or trade shows which you participated in during 2019, (List complete event name, event coordinator, and phone number)

	Event	Contact	Phone #
1	_____	_____	_____
2	_____	_____	_____

THIS IS ONLY AN APPLICATION FOR MERCHANDISE/ATTRACTION CONCESSION SPACE AND IS NOT A SPACE RENTAL LEASE.

Applicant agrees to abide with all Iowa State Fair rules and regulations and certifies they have read and understand the information in the Space Rental Guide and that the information in this application form is complete and true, to the best of their knowledge.

Signature _____ Date _____

Important Notice

Include with the application, a color photograph or detailed color schematic drawing of what the display will look like and how you intend to utilize the rental space. (Must be included for this application to be considered) **Application Deadline June 1, 2021. Earlier is better!**

Mail To: Concession Department, Iowa State Fair, PO Box 57130, Des Moines, IA 50317-0003
email: concessions@iowastatefair.org