

Iowa State Fair
APPLICATION FOR EXHIBIT SPACE (Not for over the counter sales)
August 12-22, 2021

Name of Firm (Please Print or Type) _____
Name of Owner(s) to appear on lease _____
Onsite Representative _____
Permanent Street Address _____
City _____ State _____ Zip Code _____
Business Phone _____ Owner Cell Phone _____
Onsite Rep Cell Phone _____
Web Site _____ E-Mail _____

LIST ALL ITEMS OR SERVICES TO BE EXHIBITED OR DISPLAYED. (Be Specific- attach additional sheet if necessary) _____

ONLY THOSE ITEMS LISTED ABOVE WILL BE CONSIDERED FOR INCLUSION IN YOUR LEASE. ONLY ITEMS LISTED IN YOUR LEASE WILL BE ALLOWED TO BE DISPLAYED.

If inside space is desired, size of space needed _____ X _____
If outside space is desired, number of frontage feet _____ X _____ depth in feet

Describe your booth operation by marking all that apply:

- Provide Information Only Give Away Literature Prize Drawing
 Taking Orders – Deliver Later Demonstration Using Sound Amplification
 Selling over the Counter (if yes please fill out a merchandise application)

If you plan to hold a contest, registration, award a prize, or have a giveaway, please list prizes and explain details. _____

Other information: _____

List references from two fairs or trade shows which you participated in during 2019, (List complete event name, coordinator, and phone number)

1 _____ CONTACT _____ PHONE # _____
2 _____ CONTACT _____ PHONE # _____

THIS IS ONLY AN APPLICATION FOR EXHIBIT SPACE AND IS NOT A SPACE RENTAL CONTRACT.

Applicant agrees to abide with all Iowa State Fair rules and regulations and certifies they have read and understand the information in the Space Rental Guide and that the information in this application form is complete and true, to the best of their knowledge.

Signature _____ Date _____

Important Notice

Include with the application, a color photograph or detailed color schematic drawing of what the exhibit will look like and how you intend to utilize the rental space. (Must be included for this application to be considered) **Application Deadline June 1, 2021. Earlier is better**

Mail to: Commercial Exhibit Department, Iowa State Fair, PO Box 57130, Des Moines, IA 50317-0003
email: concessions@iowastatefair.org