Iowa State Fair
APPLICATION FOR ATTRACTION CONCESSION SPACE
August 13-23, 2020
(Please Print or Type)

Name of Owner(s) to appear on lease ____________________________
Name of Firm _________________________________________________
Onsite Representative __________________________________________
Permanent Street Address _______________________________________
City ___________________ State _______ Zip Code ________________
Business Phone ______________ Owner Cell Phone _______________
Onsite Rep Cell Phone __________________________ E-Mail ___________
Web Site _________________

ATTACH OR LIST BELOW ALL ATTRACTION/MERCHANDISE ITEMS OR SERVICES TO BE OFFERED FOR SALE. (Gifts, Novelties and Souvenir Items Must Be Individually and Specifically Listed.) ____________________________________________

_________________________________________________________________

ONLY THOSE ITEMS LISTED ABOVE WILL BE CONSIDERED FOR INCLUSION IN YOUR LEASE. ONLY ITEMS LISTED IN YOUR LEASE WILL BE ALLOWED TO BE SOLD.

Size of space requested ____________________________
Minimum size if requested size is not available. ______________________

Electrical service: number of amps on Main Circuit Breaker ______________

Describe your booth operation by marking all that apply:

[ ] Using Sound Amplification [ ] Charge Admission or Participation Fee (Amount $______)

Other information: _________________________________________________

List references from two fairs or trade shows which you participated in during 2019, (List complete event name, event coordinator, and phone number)

1 __________________________  __________________________  __________________________

2 __________________________  __________________________  __________________________

THIS IS ONLY AN APPLICATION FOR MERCHANDISE/ATTRACTION CONCESSION SPACE AND IS NOT A SPACE RENTAL LEASE.

Applicant agrees to abide with all Iowa State Fair rules and regulations and certifies they have read and understand the information in the Space Rental Guide and that the information in this application form is complete and true, to the best of their knowledge.

Signature ___________________________ Date _________________

Important Notice
Include with the application, a color photograph or detailed color schematic drawing of what the display will look like and how you intend to utilize the rental space. (Must be included for this application to be considered) Application Deadline June 1, 2020. Earlier is better!

Mail To: Concession Department, Iowa State Fair, PO Box 57130, Des Moines, IA 50317-0003
email: concessions@iowastatefair.org