Iowa State Fair
APPLICATION FOR EXHIBIT SPACE (Not for over the counter sales)
August 13-23, 2020

Name of Firm (Please Print or Type) ________________________________
Name of Owner(s) to appear on lease ________________________________________
Onsite Representative ____________________________________________________
Permanent Street Address _________________________________________________
City _______________ State ________ Zip Code _______________
Business Phone __________________________ Owner Cell Phone _________________
Onsite Rep Cell Phone __________________________ E-Mail _____________________
Web Site ______________________________________________________________

LIST ALL ITEMS OR SERVICES TO BE EXHIBITED OR DISPLAYED. (Be Specific- attach additional sheet if necessary)
____________________________________________________________________
____________________________________________________________________
____________________________________________________________________
____________________________________________________________________

ONLY THOSE ITEMS LISTED ABOVE WILL BE CONSIDERED FOR INCLUSION IN YOUR LEASE. ONLY ITEMS LISTED IN YOUR LEASE WILL BE ALLOWED TO BE DISPLAYED.

If inside space is desired, size of space needed __________ X __________
If outside space is desired, number of frontage feet __________ X __________ depth in feet

Describe your booth operation by marking all that apply:

[ ] Provide Information Only [ ] Give Away Literature [ ] Prize Drawing
[ ] Taking Orders – Deliver Later [ ] Demonstration [ ] Using Sound Amplification

[ ] Selling over the Counter (if yes please fill out a merchandise application)

If you plan to hold a contest, registration, award a prize, or have a giveaway, please list prizes and explain details. ______________________________________________________________

Other information: ______________________________________________________

List references from two fairs or trade shows which you participated in during 2019, (List complete event name, coordinator, and phone number)

1 ______________________ CONTACT ______________________ PHONE # __________
2 ______________________ CONTACT ______________________ PHONE # __________

THIS IS ONLY AN APPLICATION FOR EXHIBIT SPACE AND IS NOT A SPACE RENTAL CONTRACT.

Applicant agrees to abide with all Iowa State Fair rules and regulations and certifies they have read and understand the information in the Space Rental Guide and that the information in this application form is complete and true, to the best of their knowledge.

Signature ___________________________ Date _____________________

Important Notice
Include with the application, a color photograph or detailed color schematic drawing of what the exhibit will look like and how you intend to utilize the rental space. (Must be included for this application to be considered) Application Deadline June 1, 2020. Earlier is better

Mail to: Commercial Exhibit Department, Iowa State Fair, PO Box 57130, Des Moines, IA 50317-0003 email: concessions@iowastatefair.org