

Iowa State Fair  
**APPLICATION FOR EXHIBIT SPACE (Not for over the counter sales)**  
August 13-23, 2020

Name of Firm (Please Print or Type) \_\_\_\_\_  
Name of Owner(s) to appear on lease \_\_\_\_\_  
Onsite Representative \_\_\_\_\_  
Permanent Street Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_  
Business Phone \_\_\_\_\_ Owner Cell Phone \_\_\_\_\_  
Onsite Rep Cell Phone \_\_\_\_\_  
Web Site \_\_\_\_\_ E-Mail \_\_\_\_\_

LIST ALL ITEMS OR SERVICES TO BE EXHIBITED OR DISPLAYED. (Be Specific- attach additional sheet if necessary) \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

ONLY THOSE ITEMS LISTED ABOVE WILL BE CONSIDERED FOR INCLUSION IN YOUR LEASE. ONLY ITEMS LISTED IN YOUR LEASE WILL BE ALLOWED TO BE DISPLAYED.

If inside space is desired, size of space needed \_\_\_\_\_ X \_\_\_\_\_  
If outside space is desired, number of frontage feet \_\_\_\_\_ X \_\_\_\_\_ depth in feet

Describe your booth operation by marking all that apply:

- Provide Information Only       Give Away Literature       Prize Drawing  
 Taking Orders – Deliver Later       Demonstration       Using Sound Amplification  
 Selling over the Counter (if yes please fill out a merchandise application)

If you plan to hold a contest, registration, award a prize, or have a giveaway, please list prizes and explain details. \_\_\_\_\_  
\_\_\_\_\_

Other information: \_\_\_\_\_  
\_\_\_\_\_

List references from two fairs or trade shows which you participated in during 2019, (List complete event name, coordinator, and phone number)

1 \_\_\_\_\_ CONTACT \_\_\_\_\_ PHONE # \_\_\_\_\_  
2 \_\_\_\_\_ CONTACT \_\_\_\_\_ PHONE # \_\_\_\_\_

THIS IS ONLY AN APPLICATION FOR EXHIBIT SPACE AND IS NOT A SPACE RENTAL CONTRACT.

Applicant agrees to abide with all Iowa State Fair rules and regulations and certifies they have read and understand the information in the Space Rental Guide and that the information in this application form is complete and true, to the best of their knowledge.

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Important Notice**

Include with the application, a color photograph or detailed color schematic drawing of what the exhibit will look like and how you intend to utilize the rental space. (Must be included for this application to be considered) **Application Deadline June 1, 2020. Earlier is better**

**Mail to:** Commercial Exhibit Department, Iowa State Fair, PO Box 57130, Des Moines, IA 50317-0003  
email: concessions@iowastatefair.org