Iowa Quality Dairy Products Contest
Agriculture Building
Superintendent - Dr. Stephanie Clark, Department of Food Science and Human Nutrition, Iowa State University
Awards Ceremony - Evening of Wednesday, August 12 in the Cattle Barn

RULES

1. Eligibility. Every dairy product entered must be produced in a licensed Iowa facility and must currently be available for sale in the market (not experimental recipes).

2. Entry options. Each plant/facility may enter up to 10 different total products, but no more than 6 per category (i.e., YOGURT: Swiss-style strawberry, peach and blueberry, plain and vanilla Greek yogurt, kefir).

   Entry classes include:
   a. Butter (all species; sweet cream, cultured, unsalted, flavored, etc.)
   b. Cultured Dairy Products (all species; buttermilk, sour cream, Neufchatel, cream cheese, etc.)
   c. Goat and/or Sheep Cheese (fresh chevre, ripened, feta, plain, ashed, flavored, etc.)
   d. Cow Cheese (Cheddar, Gouda, Maasdam, Monterey Jack, Swiss-style, etc.)
   e. Cheese Curds (all species; plain or flavored)
   f. NEW: Dairy Beverages (plain or flavored, fermented (keifer, drinkable yogurt), etc.)

3. Letter of “Intent to Enter”. A single letter of intent to enter must be received by Stephanie Clark (milkmade@iastate.edu) by Thursday, July 9.

   Include the company name, contact name, contact e-mail address, business address, contact phone number, AND, for each entry, the entry class name and product name.

4. Entry fee. An entry fee is required. Print the Iowa Quality Dairy Product Entry Form (www.iowastatefair.org) and submit along with your check (made out to Iowa State Fair) to: P.O. Box 57130, Des Moines, IA 50317 by Monday, July 27.

   Entry fees are based upon the following scale:
   a. 1 to 4 products entered: $25
   b. 5 to 7 products entered: $40
   c. 8 to 10 products entered: $50

5. Submission of Entries. Entries must be received, at or below 50°F, in original retail packaging, by Thursday, July 30. All entries should be sent to the attention of Stephanie Clark (Iowa State University, 536 Farmhouse Ln., Ames, IA 50011-1061; 515-294-7346).

   a. For the butter class, if your product is sold in quarts, you may send ONE package of 4. If your product is sold in 1-lb wraps, please send TWO packages. One will be sampled; the other will be placed on display at the Fair.
   b. For the dairy beverages and cultured dairy products classes, send TWO intact (in original retail packaging) single-serving containers (i.e., 4- to 12-oz) or ONE bulk container (i.e., 16-oz or larger). The original container will be washed and the empty container will be placed on display at the Fair.
   c. For fresh curds, please send TWO cartons or bags. One will be opened; one will be placed on display at the Fair.
   d. For small-format cheeses (i.e., 4 – 6-oz feta, chevre, wedges of cheese), send TWO intact (in original retail packaging) products (i.e., 2 tubs, 2 logs, 2 pyramids, 2 wedges). Send TWO medium-weight cheeses (8-oz to 16-oz). One will be labeled for competition; the other will be placed on display at the Fair.
   e. For large-format cheeses, send ONE package of original retail format (i.e., loaf Swiss), or ONE un-plugged 10-lb block or wheel (i.e., Manchego, Cheddar or Swiss-style cheeses). The product will be sampled, vacuum packaged, and placed on display at the Fair.

   We want to showcase Iowa dairy products in their best condition. If there is a particular way you want your product displayed (i.e., with or without a vacuum seal bag; or if you want to send fresh product for display), please let us know.

6. Judging. Judging will not be open to the public. At least two experienced dairy products judges from Iowa (and possibly two adjacent states, Minnesota and South Dakota) will evaluate the technical and aesthetic merit of every product, using standard criteria for the given category/class. Completed evaluation forms and ribbons will be provided for all entries.

7. Awards. Cheeses do not compete “against” each other for ribbons within categories. Standards of excellence apply to all entries. Winning products, along with corresponding rosettes, will be displayed at the Iowa State Fair. Assuming minimum scores are met, ribbons will be awarded for up to three products per class (though ties can be awarded if equal scores are attained):

   a. 1st place in class AND superior quality (> 95 points), BLUE RIBBON ($20 award premium)
   b. 2nd place in class AND at least high quality (> 90 points), RED RIBBON ($10 award premium)
   c. 3rd place in class AND at least good quality (> 85 points), WHITE RIBBON ($5 award premium)
   d. ONE Best In Show will be awarded upon judges’ discretion ($30 award premium)

   Ties are permitted for 1st, 2nd, and/or 3rd placing in each class, if scores are exactly the same. However, a tie will not be permitted for Best of Show. An Awards ceremony will be held in the Cattle Barn, the evening before the official start of the Iowa State Fair. Ribbons and premium checks will be sent to winners by the Iowa State Fair office after the conclusion of the Fair.

Contributors:
Midwest Dairy Association
Iowa State University Department of Food Science and Human Nutrition
IOWA STATE FAIR
Fair Dates: August 13-23, 2020
Iowa Quality Dairy Products Entry Form
Entry form and payment must be postmarked on or before July 27.
Mail payment and form to: Iowa State Fair, Entry Department, P.O. Box 57130, Des Moines, IA 50317-0003
A letter of intent to enter must be received by Stephanie Clark (milkmade@iastate.edu) by July 9. See Rules.
Phone: (515) 262-3111 ext. 242
E-mail: competitiveevents@iowastatefair.org          Web: www.iowastatefair.org

Company Name________________________________________
Contact Name________________________________________
Business Address_______________________________________
City________________________State_________Zip____________
Contact Day Phone (Area Code__________)__________________
Contact E-mail Address__________________________________

ENTRY FEES
☐ 1 to 4 Products ($25.00) $___________
☐ 5 to 7 Products ($40.00) $___________
☐ 8 to 10 Products ($50.00) $___________

FAIR DISCOUNT ADMISSION
Adult Admission Tickets ________@ $9.00 each $___________
Children’s Tickets (6-11 yrs.) ________@ $5.00 each $___________

TOTAL REMITTANCE.........................................................................................................................$___________

Form of payment: ☐ Cash/Money Order ☐ Check ☐ MasterCard ☐ Visa Make checks payable to: Iowa State Fair
Card #_____________________________ - ________________ Exp. Date_______/_______ Security Code________
Card Holder’s Signature:____________________________ Printed Name:________________________

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Entries must be accompanied by all fees. There will be a $20.00 charge for each returned check and issuer could be liable for up to three times the amount of the check. Cash, Cashier’s Check or Money Order will be required if a check is returned for insufficient funds. No refunds of $5.00 or less will be issued. All admission tickets are non-refundable.