To: Iowa State Fair Photography Entrants  
From: Iowa State Fair Competitive Events Department  
Re: Photography Entry Deadlines and Procedures

In light of the current and ongoing situation regarding the COVID-19 virus, adjustments are being made to this year’s Iowa State Fair Photography entry process and dates.

- **The preferred method of entry will be by mail.**  
  Please do NOT mail before Monday, June 22. Entries by mail must be postmarked by midnight on Friday, July 3. To enter by mail you must include your entry form, entry fee and photos in the same package. Make sure to wrap your photos with plenty of packing materials to prevent them from being damaged during shipment. You can use either of the two shipping addresses below.
  - Standard Mail: Iowa State Fair, Photography Salon, P.O. Box 57130, Des Moines, IA 50317.
  - UPS or FedEx: Iowa State Fair, Photography Salon, 3000 East Grand Avenue, Des Moines, IA 50317

- **The date for entering in person at the Iowa State Fair Cultural Center is moved back to July 11 & 12**  
  Saturday, July 11 and Sunday, July 12 from 10:00 a.m. until 4:00 p.m. at the Cultural Center.  
  To help reduce lines and allow for social distancing the process of dropping of entries will be different. Drop off tables will be located at the north and west Cultural Center entrances. Photos need to be packaged with your entry form and entry fee all together in a sack, envelope, etc. Please make sure you have the entry form complete, labels completed and attached to the upper left-hand corner of each photo, and exact change for payment before you arrive. There will not be an area available to finish putting entries together.

- **To eliminate the handling of cash, we will ONLY be accepting payment by check or credit card.**

- **Entries will be accepted at the alternative dates and locations.**  
  Please refer to the above information to have photos ready for drop off.
  - University Photo – 7128 University Avenue, Windsor Heights, IA 50324  
    Monday- Friday 10 a.m. – 6 p.m.  
    Call 515-223-5462 to confirm hours before delivery  
    Photos must be delivered by July 3.
  - Iowa State Fair Administration Building Entry Department – 3000 East Grand Ave, Des Moines, IA 50317  
    Monday, July 7 thru Friday July, 10;  8:30 a.m. – 4 p.m.  
    Entrance to the Entry Department is located on the east side of the Administration Building and down the stairs.  
    (Handicap access is available thru the Administration Building lobby)

- **The Photography Salon book will not be available for pre-purchase.**  
  We are still determining if we will be able to print the salon book this year due to the condensed entry calendar or what the alternatives may be.

- **The Pre-Fair awards ceremony and reception will not be held.**  
  Award winners will be able to pick up their prizes during a ceremony held during the Fair. If not present at the award ceremony prizes will be available during photo pick up or mailed after the Fair if postage is provided.

- **Updated Photography rules and entry forms can be found here:**  
  [https://www.iowastatefair.org/participate/competition/how-to-enter/#fine-art-photography](https://www.iowastatefair.org/participate/competition/how-to-enter/#fine-art-photography)

Please share these changes with anyone that may be interested. We appreciate your help in spreading the word.

It is our full intent and hope that the 2020 Iowa State Fair will occur. The environment and recommendations are constantly changing and we understand additional changes may be necessary. We will continue to monitor and re-evaluate the situation and make additional adjustments as needed, while continuing to do what is best for our exhibitors. We appreciate your understanding during these unprecedented times and will do everything we can to make sure the show will go on.

Any questions or further information can be directed to Jen Cannon, Iowa State Fair Competitive Events Director, at [jcannon@iowastatefair.org](mailto:jcannon@iowastatefair.org).
ENTRY RULES – READ CAREFULLY

1. IDENTITY: Under the penalty of being disqualified, by entering I certify that the photos being entered were taken by me and NOT by another person. I also certify that I have NOT submitted any additional photos under an assumed name.

2. JURIED COMPETITION: Only those photos selected by the panel of judges will be exhibited.

3. ELIGIBILITY: The same photo or similar photo previously exhibited at the Iowa State Fair is NOT eligible for entry.

4. ORIGINALITY: Photographers must use their own ideas and concepts when creating their photos. Do NOT copy, duplicate or replicate the ideas of other photographers or previous winners.

5. ENTRIES: Each photographer can enter up to four (4) photos. There is a limit of one photo per class.

6. CLASSES: Classes are determined by the main subject matter of each photo. The same photo or similar photo cannot be entered in multiple classes. To increase your chances of being exhibited, your photos should be of entirely different subjects.

7. FAIRNESS: In the fairness of competition, please carefully read the General Guidelines For Entering Photos on page 2. The goal is to make sure that the photos in each of the classes are judged as fairly against each other as humanly possible.

8. EDITING PHOTOS: The Iowa State Fair photography competition is about the ART of Photography NOT Photoshop. Basic editing techniques are acceptable for any of the normal classes. Read the General Guidelines For Entering Photos on page 2.

9. PHOTO BACKING: All photos must be mounted on 11” x 14” foam core or gator board that is at least 1/8” thick. Exception: Photos in the panoramic class must be mounted on 7” x 20” foam core or gator board that is at least 1/8” thick. Do NOT use mat board or styrene!

   NOTE: It is highly recommended that photos be dry mounted. It is available at photo labs, art supply stores and frame shops.

10. PHOTO SIZE: Photos can be any size up to and including 11” x 14” but must be mounted on 11” x 14” foam core or gator board per Rule #9.

11. ENTRY: Photographer’s name, photo title, date of photo and other text must NOT appear on front of entry.

12. MATS: We judge your photo NOT the mat. Mat colors should NOT compete with your photo. Mats are optional.

13. TITLES: We judge your photo NOT the title. The titles are for the public NOT the judges. Please limit titles to three or four words.

14. CAMERAS: We judge your photo NOT what you took it with. Photos can be taken with any camera, cell phone or tablet.

15. PRESENTATION: All photos must be unframed. There should be NO hooks or wires attached to the back of entries. Do NOT cover entry with cellophane, acetate or glass. There should be NO spray adhesive or self-stick adhesive exposed that could damage another person’s photo.

16. REPRODUCTION: The Iowa State Fair reserves the right to reproduce in any form any work submitted.

17. LOSS OR DAMAGE: Photos will be handled with care. However, the Iowa State Fair is NOT responsible for any loss or damage.

18. GENERAL RULES: General rules listed on the Iowa State Fair website also apply in this department.

19. QUESTIONS: If you have questions, please contact the Iowa State Fair Entry Department at (515) 262-3111 ext. 267.

NOTE: Any photo that does NOT meet the above requirements will NOT be judged. Entry fees will NOT be refunded.
IOWA STATE FAIR * AUGUST 13-23, 2020 * PHOTOGRAPHY

ENTERING IN PERSON
ENTRIES ACCEPTED: Saturday, July 11 and Sunday, July 12 from 10:00 a.m. until 4:00 p.m. in the Cultural Center.

ENTERING BY MAIL
Do NOT mail before Monday, May 18. Entries by mail must be postmarked by midnight on Saturday, June 6. To enter by mail you must include your entry form, entry fee and photos in the same package. Make sure to wrap your photos with plenty of packing materials to prevent them from being damaged during shipment. You can use either of the two shipping addresses below.

Standard Mail: Iowa State Fair, Photography Salon, P.O. Box 57130, Des Moines, IA 50317.
UPS or FedEx: Iowa State Fair, Photography Salon, 3000 East Grand Avenue, Des Moines, IA 50317.

RETURNING PHOTOS BY MAIL
Entries will be returned by mail only if a return mailer is included with sufficient return postage and a pre-addressed shipping label. Photos will only be returned via the United States Postal Service or UPS. Please do NOT use FedEx for your return mailer.

PICKING UP PHOTOS IN PERSON
If any of your photos are accepted for display, you must wait until the end of the Fair to pick up all your photos.

If none of your photos are accepted for display, you can pick up your photos at the Photography Salon Reception or at anytime during the Fair at the Photography Salon in the Cultural Center or at any of the times listed below.

CULTURAL CENTER, IOWA STATE FAIRGROUNDS
Sunday, August 23 from 7:00 p.m. until 9:00 p.m. and Monday, August 24 from Noon until 6:00 p.m.
Photos will NOT be released until 7:00 p.m. on Sunday, August 23.
Admission will be charged at the gate on Sunday, August 23. There is no entry after 9:00 p.m.
NOTE: Photos will NOT be returned on Tuesday, August 25.

ENTRY DEPARTMENT, ADMINISTRATION BUILDING
Wednesday, August 26 until Friday, September 4
Weekdays from 9:00 a.m. until 4:00 p.m. and Weekends from 11:00 a.m. until 2:00 p.m.
After Friday, September 4, all unclaimed entries become the property of the Iowa State Fair and will be disposed of as deemed necessary.
NOTE: Photos will NOT be returned on Tuesday, August 25.

GENERAL GUIDELINES FOR ENTERING PHOTOS
FAIRNESS: In the fairness of competition, please note the comments below. The goal is to make sure that the photos in each of the classes are judged as fairly against each other as humanly possible.

CLASSES: If we showed your photo to a thousand people, where would their eye go to first? Classes are determined by the main subject matter of each photo. The same photo or similar photo cannot be entered in multiple classes. Photos that are the same or similar will be rejected. To increase your chances of being exhibited, your photos should be of entirely different subjects.

THEME CLASS: The theme class changes each year. It is used as a way to challenge photographers. It is also used as a way for them to learn a new skill set. It is a totally separate class from all the other classes. All your photos do NOT have to fit the theme each year. You only need to follow the rules of the theme class if you enter a photo in that class.

EDITING PHOTOS: The Iowa State Fair photo competition is about the art of Photography NOT Photoshop. Basic editing techniques are acceptable for any of the normal classes. Some examples of basic editing include: cropping, sharpening, dodging, burning, increasing saturation, increasing contrast and removing dust spots. Be careful to NOT over-sharpen or over-saturate your photos. Photos must be from a single image. Objects from another photo cannot be added to your original image.

Class 41, 42, and 43 are reserved for photos that have been edited beyond the basic editing techniques described above.
• Class 41: Anything Goes does NOT mean that you can enter any photo you want. This class is reserved for photos that have been dramatically computer enhanced or radically altered.
• Class 42: Reserved for Infrared, Toned, Tinted and Solarized photos. They cannot be entered in any other classes.
• Class 43: All High Dynamic Range photos must be entered in this class. HDR photos cannot be entered in any other classes.

RAILROAD PHOTOS: Photos of people, including photographers, standing on railroad tracks or the right of way will be rejected.

JUDGING PROCESS
JUDGING: It is NOT the judges’ responsibility to pick out your best baby, dog, cat, bird, squirrel, flower, barn, bridge, building, sunrise, sunset, night or landscape photo. You need to prejudge your own work. During the first round of judging, all of your photos are lined up together in front of the judges. To increase your chances of being exhibited, your photos should be of entirely different subjects.

RESULTS: A results postcard will be mailed to entrants approximately two weeks before the Photography Salon Reception. A list of exhibitors who have one or more photos accepted for display will be posted on the Iowa State Fair website at www.iowastatefair.org prior to the Photography Salon Reception. The complete results will be posted after the Reception. The judges’ decisions are final.
DIVISIONS AND CLASSES
Each photographer can enter up to four (4) photos.
There is a limit of one photo per class.
Classes are determined by the main subject matter of each photo.
The same photo or similar photo cannot be entered in multiple classes.
Photos that are the same or similar will be rejected.
All photos must be mounted on 11” x 14” foam core or gator board that is at least 1/8” thick.

ADULT DIVISION: COLOR
(Must be 19 & over.)
FIRST PLACE - $100, SECOND PLACE - $75, THIRD PLACE - $50 and HONORABLE MENTION

YOUTH DIVISION: BLACK & WHITE OR COLOR
(Must be 18 & under.)
FIRST PLACE - $75, SECOND PLACE - $50, THIRD PLACE - $25 and HONORABLE MENTION

SPECIAL DIVISION: BLACK & WHITE OR COLOR
(Open to both Adults and Youth.)
FIRST PLACE - $100, SECOND PLACE - $75, THIRD PLACE - $50 and HONORABLE MENTION

Class | Category
--- | ---
11 | THEME – SHADOWS
12 | PEOPLE
13 | IOWA PLACES & LANDSCAPES (Place or Landscape must be the main subject.)
14 | USA PLACES & LANDSCAPES (Place or Landscape must be the main subject.)
15 | INTERNATIONAL PLACES & LANDSCAPES (Place or Landscape must be the main subject.)
16 | THINGS & STILL LIFE (Inanimate objects. Things that are NOT living or breathing.)
17 | PLANTS, FLOWERS & TREES
18 | ANIMALS, INSECTS & WILDLIFE
21 | THEME – SHADOWS
22 | PEOPLE
23 | PLACES & LANDSCAPES (Place or Landscape must be the main subject.)
24 | THINGS & STILL LIFE (Inanimate objects. Things that are NOT living or breathing.)
25 | PLANTS, FLOWERS & TREES
26 | ANIMALS, INSECTS & WILDLIFE
31 | THEME – SHADOWS
32 | PEOPLE
33 | PLACES & LANDSCAPES (Place or Landscape must be the main subject.)
34 | THINGS & STILL LIFE (Inanimate objects. Things that are NOT living or breathing.)
35 | PLANTS, FLOWERS & TREES
36 | ANIMALS, INSECTS & WILDLIFE
41 | ANYTHING GOES! (Does NOT mean any photo! For dramatically computer enhanced or radically altered photos only.)
42 | INFRARED, TONED, TINTED & SOLARIZED (Infrared, Toned, Tinted & Solarized photos cannot be entered in any other classes.)
43 | HIGH DYNAMIC RANGE (All HDR photos must be entered in this class. They cannot be entered in any other classes.)
44 | FAIRS, FESTIVALS & PARADES (Any photos where people come together to celebrate an event.)
45 | PLANES, TRAINS & AUTOMOBILES (Any form of transportation. Do NOT stand on or take photos of people on tracks.)
46 | MACRO (Close up photography of small objects that are magnified to “life size”. Animals, Insects and Flowers are not eligible.)
47 | ARCHITECTURE (Examples of American and International architecture, both past and present.)
48 | FAMILY FARM (Examples of living, working, playing and way of life on a family farm.)
49 | SPORTS (Any sports related photos, includes action and non-action photos.)
50 | PANORAMIC (Must be mounted on 7”x20” foam core or gator board that is at least 1/8” thick. Photos can be stitched together.)
## TOP FIVE ADULT AWARDS

<table>
<thead>
<tr>
<th>Award</th>
<th>Sponsor</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Best of Show (Adult)</td>
<td>CHRISTIAN PHOTO, Urbandale</td>
<td>$500</td>
</tr>
<tr>
<td>Best of Color (Adult)</td>
<td>UNIVERSITY PHOTO, Clive</td>
<td>$250</td>
</tr>
<tr>
<td>Best of Black &amp; White (Adult)</td>
<td>STUDIO AU, Des Moines</td>
<td>$250</td>
</tr>
<tr>
<td>Superintendent’s Choice (Adult - Color)</td>
<td>ALEXANDER’S PHOTO, West Des Moines</td>
<td>$150</td>
</tr>
<tr>
<td>Superintendent’s Choice (Adult - B&amp;W)</td>
<td>LOMBARDI LAW FIRM, West Des Moines</td>
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## TOP FIVE YOUTH AWARDS

<table>
<thead>
<tr>
<th>Award</th>
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</thead>
<tbody>
<tr>
<td>Best of Show (Youth)</td>
<td>JERRY &amp; MARGARET RANCH, West Des Moines</td>
<td>$250</td>
</tr>
<tr>
<td>Best of Color (Youth)</td>
<td>PHOTOSYNTHESIS, Ames</td>
<td>$150</td>
</tr>
<tr>
<td>Best of Black &amp; White (Youth)</td>
<td>JEN HUNT PHOTOGRAPHY &amp; ART, Bettendorf</td>
<td>$150</td>
</tr>
<tr>
<td>Superintendent’s Choice (Youth - Color)</td>
<td>RAY ANDREWS MEMORIAL, Des Moines Camera Club, Johnston</td>
<td>$100</td>
</tr>
<tr>
<td>Superintendent’s Choice (Youth - B&amp;W)</td>
<td>DMACC PHOTOGRAPHY PROGRAM, Ankeny</td>
<td>$100</td>
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## ADULT DIVISION: COLOR

<table>
<thead>
<tr>
<th>Class</th>
<th>Description</th>
<th>Sponsor</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>11</td>
<td>Theme</td>
<td>VICKY STOUT AND BILL TRICKEY, Osceola</td>
<td>$225</td>
</tr>
<tr>
<td>12</td>
<td>People</td>
<td>BOB BROWN AUTO, Urbandale</td>
<td>$225</td>
</tr>
<tr>
<td>13</td>
<td>Iowa Places &amp; Landscapes</td>
<td>NEED SPONSOR *</td>
<td>$225</td>
</tr>
<tr>
<td>14</td>
<td>USA Places &amp; Landscapes</td>
<td>NEED SPONSOR *</td>
<td>$225</td>
</tr>
<tr>
<td>15</td>
<td>International Places &amp; Landscapes</td>
<td>NEED SPONSOR *</td>
<td>$225</td>
</tr>
<tr>
<td>16</td>
<td>Things &amp; Still Life</td>
<td>NEED SPONSOR *</td>
<td>$225</td>
</tr>
<tr>
<td>17</td>
<td>Plants, Flowers &amp; Trees</td>
<td>NEED SPONSOR *</td>
<td>$225</td>
</tr>
<tr>
<td>18</td>
<td>Animals, Insects &amp; Wildlife</td>
<td>NEED SPONSOR *</td>
<td>$225</td>
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## ADULT DIVISION: BLACK & WHITE

<table>
<thead>
<tr>
<th>Class</th>
<th>Description</th>
<th>Sponsor</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>21</td>
<td>Theme</td>
<td>NEED SPONSOR *</td>
<td>$225</td>
</tr>
<tr>
<td>22</td>
<td>People</td>
<td>NEED SPONSOR *</td>
<td>$225</td>
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<tr>
<td>23</td>
<td>Places &amp; Landscapes</td>
<td>NEED SPONSOR *</td>
<td>$225</td>
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<tr>
<td>24</td>
<td>Things &amp; Still Life</td>
<td>NEED SPONSOR *</td>
<td>$225</td>
</tr>
<tr>
<td>25</td>
<td>Plants, Flowers &amp; Trees</td>
<td>NEED SPONSOR *</td>
<td>$225</td>
</tr>
<tr>
<td>26</td>
<td>Animals, Insects &amp; Wildlife</td>
<td>THROUGH THE LENS ITTL, Council Bluffs</td>
<td>$225</td>
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## YOUTH DIVISION: BLACK & WHITE OR COLOR

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</thead>
<tbody>
<tr>
<td>31</td>
<td>Theme</td>
<td>AMY DOERRING PHOTOGRAPHY, Newton</td>
<td>$150</td>
</tr>
<tr>
<td>32</td>
<td>People</td>
<td>NEED SPONSOR *</td>
<td>$150</td>
</tr>
<tr>
<td>33</td>
<td>Places &amp; Landscapes</td>
<td>CONNIE HILTS, Ames</td>
<td>$150</td>
</tr>
<tr>
<td>34</td>
<td>Things &amp; Still Life</td>
<td>LINN AREA PHOTO CLUB, Marion</td>
<td>$150</td>
</tr>
<tr>
<td>35</td>
<td>Plants, Flowers &amp; Trees</td>
<td>AMY CRAIG WILSON MEMORIAL, Des Moines</td>
<td>$150</td>
</tr>
<tr>
<td>36</td>
<td>Animals, Insects &amp; Wildlife</td>
<td>PATRICIA VERWERS LANG MEMORIAL, Eagle WI</td>
<td>$150</td>
</tr>
</tbody>
</table>

## SPECIAL DIVISION: BLACK & WHITE OR COLOR

<table>
<thead>
<tr>
<th>Class</th>
<th>Description</th>
<th>Sponsor</th>
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</thead>
<tbody>
<tr>
<td>41</td>
<td>Anything Goes!</td>
<td>SHERRILYN BEATTIE, Runnells</td>
<td>$225</td>
</tr>
<tr>
<td>42</td>
<td>Infrared, Toned, Tinted &amp; Solarized</td>
<td>NEED SPONSOR *</td>
<td>$225</td>
</tr>
<tr>
<td>43</td>
<td>High Dynamic Range</td>
<td>STEVIN DAHL - GOLD CROWN PHOTOGRAPHY, Ames</td>
<td>$225</td>
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<tr>
<td>44</td>
<td>Fairs, Festivals &amp; Parades</td>
<td>MARDIS &amp; LEONA COLLINS MEMORIAL, Osceola</td>
<td>$225</td>
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<tr>
<td>45</td>
<td>Planes, Trains &amp; Automobiles</td>
<td>FENNER H. STEVENSON MEMORIAL, Boone Scenic Railroad, Boone</td>
<td>$225</td>
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<tr>
<td>46</td>
<td>Macro</td>
<td>JOHN RYAN</td>
<td>$225</td>
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<tr>
<td>47</td>
<td>Architecture</td>
<td>AMERICAN INSTITUTE OF ARCHITECTS, Des Moines</td>
<td>$225</td>
</tr>
<tr>
<td>48</td>
<td>Family Farm</td>
<td>SILOS &amp; SMOKESTACKS, Waterloo</td>
<td>$225</td>
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<tr>
<td>49</td>
<td>Sports</td>
<td>NEED SPONSOR *</td>
<td>$225</td>
</tr>
<tr>
<td>50</td>
<td>Panoramic</td>
<td>NEED SPONSOR *</td>
<td>$225</td>
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## TOTAL AMOUNT AWARDED

$8350

*SPONSORS: For information about becoming a sponsor, contact the Iowa State Fair Entry Department at (515) 262-3111 ext. 267 or email competitiveevents@iowastatefair.org.

NOTE: The dollar amounts listed above in the class awards is the total of the prize money paid out to the First Place, Second Place, and Third Place winners in each classes.
2020 ENTRY INFORMATION

THEME CLASS

SHADOWS

“Essentially what photography is is life lit up.”
- Sam Abell

Where there is light, there are certain to be shadows. As photographers, we are constantly searching for the ideal lighting conditions to capture the drama that can help portray a certain atmosphere in a photograph. Next year’s theme will hopefully have you chasing that perfect light, but not the light itself, but for the shadows it creates.

This assignment may take some time and patience but the purpose here is to watch the world around you and how the light develops shadows. Take notice of how the angles of the light change the directions of the shadows.

We will want to see images where there is vast detail in the difference between the light and the shadow it is creating. Look for scenes that are going to give an opportunity to shoot the same subject from many different angles as the light changes around you. This will also be an excellent exercise in contrast. The more light there is the more shadow it can create and thus making for a more dramatic photograph. This should also create a mood for your photograph. And before you leave the scene that you have been capturing, take the time to turn around and look at the light behind you, you never know what you might find.

Remember, you want to show us the world as we have never seen it before. Show us the drama and mood that shadows can create in this world around us.

Note: Entry forms for the 2020 Iowa State Fair Photography Salon will be available April 1, 2020 at www.iowastatefair.org