ENTRY RULES – READ CAREFULLY

1. IDENTITY: Under the penalty of being disqualified, by entering I certify that the photos being entered were taken by me and NOT by another person. I also certify that I have NOT submitted any additional photos under an assumed name.

2. JURIED COMPETITION: Only those photos selected by the panel of judges will be exhibited.

3. ELIGIBILITY: The same photo or similar photo previously exhibited at the Iowa State Fair is NOT eligible for entry.

4. ORIGINALITY: Photographers must use their own ideas and concepts when creating their photos. Do NOT copy, duplicate or replicate the ideas of other photographers or previous winners.

5. ENTRIES: Each photographer can enter up to four (4) photos. There is a limit of one photo per class.

6. CLASSES: Classes are determined by the main subject matter of each photo. The same photo or similar photo cannot be entered in multiple classes. To increase your chances of being exhibited, your photos should be of entirely different subjects.

7. FAIRNESS: In the fairness of competition, please carefully read the General Guidelines For Entering Photos on page 2. The goal is to make sure that the photos in each of the classes are judged as fairly against each other as humanly possible.

8. EDITING PHOTOS: The Iowa State Fair photography competition is about the ART of Photography NOT Photoshop. Basic editing techniques are acceptable for any of the normal classes. Read the General Guidelines For Entering Photos on page 2.

9. PHOTO BACKING: All photos must be mounted on 11” x 14” foam core or gator board that is at least 1/8” thick. Exception: Photos in the panoramic class must be mounted on 7” x 20” foam core or gator board that is at least 1/8” thick. Do NOT use mat board or styrene! NOTE: It is highly recommended that photos be dry mounted. It is available at photo labs, art supply stores and frame shops.

10. PHOTO SIZE: Photos can be any size up to and including 11” x 14” but must be mounted on 11” x 14” foam core or gator board per Rule #9.

11. ENTRY: Photographer’s name, photo title, date of photo and other text must NOT appear on front of entry.

12. MATS: We judge your photo NOT the mat. Mat colors should NOT compete with your photo. Mats are optional.

13. TITLES: We judge your photo NOT the title. The titles are for the public to fairly assess your entry. There should be no hooks or wires attached to the back of entries. Do NOT cover entry with cellophane, acetate or glass. There should be NO spray adhesive or self-stick adhesive exposed that could damage another person’s photo.

16. REPRODUCTION: The Iowa State Fair reserves the right to reproduce in any form any work submitted.

17. LOSS OR DAMAGE: Photos will be handled with care. However, the Iowa State Fair is NOT responsible for any loss or damage.

18. GENERAL RULES: General rules listed on the Iowa State Fair website also apply in this department.

19. QUESTIONS: If you have questions, please contact the Iowa State Fair Entry Department at (515) 262-3111 ext. 267.

NOTE: Any photo that does NOT meet the above requirements will NOT be judged. Entry fees will NOT be refunded.
ENTRIES ACCEPTED: Saturday, June 13 and Sunday, June 14 from 10:00 a.m. until 4:00 p.m. in the Cultural Center.

ENTERING IN PERSON
Do NOT mail before Monday, May 18. Entries by mail must be postmarked by midnight on Saturday, June 6. To enter by mail you must include your entry form, entry fee and photos in the same package. Make sure to wrap your photos with plenty of packing materials to prevent them from being damaged during shipment. You can use either of the two shipping addresses below.

Standard Mail: Iowa State Fair, Photography Salon, P.O. Box 57130, Des Moines, IA 50317.
UPS or FedEx: Iowa State Fair, Photography Salon, 3000 East Grand Avenue, Des Moines, IA 50317.

ENTERING BY MAIL

RETURNING PHOTOS BY MAIL
Entries will be returned by mail only if a return mailer is included with sufficient return postage and a pre-addressed shipping label. Photos will only be returned via the United States Postal Service or UPS. Please do NOT use FedEx for your return mailer.

PICKING UP PHOTOS IN PERSON
If any of your photos are accepted for display, you must wait until the end of the Fair to pick up all your photos.

If none of your photos are accepted for display, you can pick up your photos at the Photography Salon Reception or at anytime during the Fair at the Photography Salon in the Cultural Center or at any of the times listed below.

CULTURAL CENTER, IOWA STATE FAIRGROUNDS
Sunday, August 23 from 7:00 p.m. until 9:00 p.m. and Monday, August 24 from Noon until 6:00 p.m.
Photos will NOT be released until 7:00 p.m. on Sunday, August 23. Admission will be charged at the gate on Sunday, August 23. There is no entry after 9:00 p.m.
NOTE: Photos will NOT be returned on Tuesday, August 25.

ENTRY DEPARTMENT, ADMINISTRATION BUILDING
Wednesday, August 26 until Friday, September 4
Weekdays from 9:00 a.m. until 4:00 p.m. and Weekends from 11:00 a.m. until 2:00 p.m.
After Friday, September 4, all unclaimed entries become the property of the Iowa State Fair and will be disposed of as deemed necessary.
NOTE: Photos will NOT be returned on Tuesday, August 25.

GENERAL GUIDELINES FOR ENTERING PHOTOS

FAIRNESS: In the fairness of competition, please note the comments below. The goal is to make sure that the photos in each of the classes are judged as fairly against each other as humanly possible.

CLASSES: If we showed your photo to a thousand people, where would their eye go to first? Classes are determined by the main subject matter of each photo. The same photo or similar photo cannot be entered in multiple classes. Photos that are the same or similar will be rejected. To increase your chances of being exhibited, your photos should be of entirely different subjects.

THEME CLASS: The theme class changes each year. It is used as a way to challenge photographers. It is also used as a way for them to learn a new skill set. It is a totally separate class from all the other classes. All your photos do NOT have to fit the theme each year. You only need to follow the rules of the theme class if you enter a photo in that class.

EDITING PHOTOS: The Iowa State Fair photo competition is about the art of Photography NOT Photoshop. Basic editing techniques are acceptable for any of the normal classes. Some examples of basic editing include: cropping, sharpening, dodging, burning, increasing saturation, increasing contrast and removing dust spots. Be careful to NOT over-sharpen or over-saturate your photos. Photos must be from a single image. Objects from another photo cannot be added to your original image.

Class 41, 42, and 43 are reserved for photos that have been edited beyond the basic editing techniques described above.
• Class 41: Anything Goes does NOT mean that you can enter any photo you want. This class is reserved for photos that have been dramatically computer enhanced or radically altered.
• Class 42: Reserved for Infrared, Toned, Tinted and Solarized photos. They cannot be entered in any other classes.
• Class 43: All High Dynamic Range photos must be entered in this class. HDR photos cannot be entered in any other classes.

RAILROAD PHOTOS: Photos of people, including photographers, standing on railroad tracks or the right of way will be rejected.

JUDGING PROCESS
JUDGING: It is NOT the judges’ responsibility to pick out your best baby, dog, cat, bird, squirrel, flower, barn, bridge, building, sunrise, sunset, night or landscape photo. You need to prejudge your own work. During the first round of judging, all of your photos are lined up together in front of the judges. To increase your chances of being exhibited, your photos should be of entirely different subjects.

RESULTS: A results postcard will be mailed to entrants approximately two weeks before the Photography Salon Reception. A list of exhibitors who have one or more photos accepted for display will be posted on the Iowa State Fair website at www.iowastatefair.org prior to the Photography Salon Reception. The complete results will be posted after the Reception. The judges’ decisions are final.
DIVISIONS AND CLASSES
Each photographer can enter up to four (4) photos. There is a limit of one photo per class. Classes are determined by the main subject matter of each photo. The same photo or similar photo cannot be entered in multiple classes. Photos that are the same or similar will be rejected. All photos must be mounted on 11” x 14” foam core or gator board that is at least 1/8” thick.

ADULT DIVISION: COLOR
(Must be 19 & over.)
FIRST PLACE - $100, SECOND PLACE - $75, THIRD PLACE - $50 and HONORABLE MENTION

<table>
<thead>
<tr>
<th>Class</th>
<th>Category</th>
</tr>
</thead>
<tbody>
<tr>
<td>11</td>
<td>THEME – SHADOWS</td>
</tr>
<tr>
<td>12</td>
<td>PEOPLE</td>
</tr>
<tr>
<td>13</td>
<td>IOWA PLACES &amp; LANDSCAPES (Place or Landscape must be the main subject.)</td>
</tr>
<tr>
<td>14</td>
<td>USA PLACES &amp; LANDSCAPES (Place or Landscape must be the main subject.)</td>
</tr>
<tr>
<td>15</td>
<td>INTERNATIONAL PLACES &amp; LANDSCAPES (Place or Landscape must be the main subject.)</td>
</tr>
<tr>
<td>16</td>
<td>THINGS &amp; STILL LIFE (Inanimate objects. Things that are NOT living or breathing.)</td>
</tr>
<tr>
<td>17</td>
<td>PLANTS, FLOWERS &amp; TREES</td>
</tr>
<tr>
<td>18</td>
<td>ANIMALS, INSECTS &amp; WILDLIFE</td>
</tr>
</tbody>
</table>

ADULT DIVISION: BLACK & WHITE
(Must be 19 & over.)
FIRST PLACE - $100, SECOND PLACE - $75, THIRD PLACE - $50 and HONORABLE MENTION

<table>
<thead>
<tr>
<th>Class</th>
<th>Category</th>
</tr>
</thead>
<tbody>
<tr>
<td>21</td>
<td>THEME – SHADOWS</td>
</tr>
<tr>
<td>22</td>
<td>PEOPLE</td>
</tr>
<tr>
<td>23</td>
<td>PLACES &amp; LANDSCAPES (Place or Landscape must be the main subject.)</td>
</tr>
<tr>
<td>24</td>
<td>THINGS &amp; STILL LIFE (Inanimate objects. Things that are NOT living or breathing.)</td>
</tr>
<tr>
<td>25</td>
<td>PLANTS, FLOWERS &amp; TREES</td>
</tr>
<tr>
<td>26</td>
<td>ANIMALS, INSECTS &amp; WILDLIFE</td>
</tr>
</tbody>
</table>

YOUTH DIVISION: BLACK & WHITE OR COLOR
(Must be 18 & under.)
FIRST PLACE - $75, SECOND PLACE - $50, THIRD PLACE - $25 and HONORABLE MENTION

<table>
<thead>
<tr>
<th>Class</th>
<th>Category</th>
</tr>
</thead>
<tbody>
<tr>
<td>31</td>
<td>THEME – SHADOWS</td>
</tr>
<tr>
<td>32</td>
<td>PEOPLE</td>
</tr>
<tr>
<td>33</td>
<td>PLACES &amp; LANDSCAPES (Place or Landscape must be the main subject.)</td>
</tr>
<tr>
<td>34</td>
<td>THINGS &amp; STILL LIFE (Inanimate objects. Things that are NOT living or breathing.)</td>
</tr>
<tr>
<td>35</td>
<td>PLANTS, FLOWERS &amp; TREES</td>
</tr>
<tr>
<td>36</td>
<td>ANIMALS, INSECTS &amp; WILDLIFE</td>
</tr>
</tbody>
</table>

SPECIAL DIVISION: BLACK & WHITE OR COLOR
(Open to both Adults and Youth.)
FIRST PLACE - $100, SECOND PLACE - $75, THIRD PLACE - $50 and HONORABLE MENTION

<table>
<thead>
<tr>
<th>Class</th>
<th>Category</th>
</tr>
</thead>
<tbody>
<tr>
<td>41</td>
<td>ANYTHING GOES! (Does NOT mean any photo! For dramatically computer enhanced or radically altered photos only.)</td>
</tr>
<tr>
<td>42</td>
<td>INFRARED, TONED, TINTED &amp; SOLARIZED (Infrared, Toned, Tinted &amp; Solarized photos cannot be entered in any other classes.)</td>
</tr>
<tr>
<td>43</td>
<td>HIGH DYNAMIC RANGE (All HDR photos must be entered in this class. They cannot be entered in any other classes.)</td>
</tr>
<tr>
<td>44</td>
<td>FAIRS, FESTIVALS &amp; PARADES (Any photos where people come together to celebrate an event.)</td>
</tr>
<tr>
<td>45</td>
<td>PLANES, TRAINS &amp; AUTOMOBILES (Any form of transportation. Do NOT stand on or take photos of people on tracks.)</td>
</tr>
<tr>
<td>46</td>
<td>MACRO (Close up photography of small objects that are magnified to “life size”. Animals, Insects and Flowers are not eligible.)</td>
</tr>
<tr>
<td>47</td>
<td>ARCHITECTURE (Examples of American and International architecture, both past and present.)</td>
</tr>
<tr>
<td>48</td>
<td>FAMILY FARM (Examples of living, working, playing and way of life on a family farm.)</td>
</tr>
<tr>
<td>49</td>
<td>SPORTS (Any sports related photos, includes action and non-action photos.)</td>
</tr>
<tr>
<td>50</td>
<td>PANORAMIC (Must be mounted on 7”x20” foam core or gator board that is at least 1/8” thick. Photos can be stitched together.)</td>
</tr>
</tbody>
</table>
IOWA STATE FAIR * AUGUST 13-23, 2020 * PHOTOGRAPHY

**TOP FIVE ADULT AWARDS**

Best of Show (Adult) | NEED SPONSOR * |
Best of Color (Adult) | UNIVERSITY PHOTO, Clive |
Best of Black & White (Adult) | STUDIO AU, Des Moines |
Superintendent’s Choice (Adult - Color) | ALEXANDER’S PHOTO, West Des Moines |
Superintendent’s Choice (Adult - B&W) | LOMBARDI LAW FIRM, West Des Moines |

**PRIZE SPONSORS**

**TOP FIVE YOUTH AWARDS**

Best of Show (Youth) | JERRY & MARGARET RANCH, West Des Moines |
Best of Color (Youth) | NEED SPONSOR * |
Best of Black & White (Youth) | NEED SPONSOR * |
Superintendent’s Choice (Youth - Color) | RAY ANDREWS MEMORIAL, Des Moines Camera Club, Johnston |
Superintendent’s Choice (Youth - B&W) | DMACC PHOTOGRAPHY PROGRAM, Ankeny |

**ADULT DIVISION: COLOR**

Class 11: Theme | VICKY STOUT AND BILL TRICKEY, Osceola |
Class 12: People | BOB BROWN AUTO, Urbandale |
Class 13: Iowa Places & Landscapes | NEED SPONSOR * |
Class 14: USA Places & Landscapes | ALLIED TRAVEL, Johnston |
Class 15: International Places & Landscapes | IOWA SISTER STATES, Des Moines |
Class 16: Things & Still Life | NEED SPONSOR * |
Class 17: Plants, Flowers & Trees | CLARKE COUNTY DEVELOPMENT CORPORATION, Osceola |
Class 18: Animals, Insects & Wildlife | NEED SPONSOR * |

**ADULT DIVISION: BLACK & WHITE**

Class 21: Theme | NEED SPONSOR * |
Class 22: People | NEED SPONSOR * |
Class 23: Places & Landscapes | NEED SPONSOR * |
Class 24: Things & Still Life | DES MOINES CAMERA CLUB, Johnston |
Class 25: Plants, Flowers & Trees | NEED SPONSOR * |
Class 26: Animals, Insects & Wildlife | THROUGH THE LENS ITTL, Council Bluffs |

**YOUTH DIVISION: BLACK & WHITE OR COLOR**

Class 31: Theme | AMY DOERRING PHOTOGRAPHY, Newton |
Class 32: People | NEED SPONSOR * |
Class 33: Places & Landscapes | NEED SPONSOR * |
Class 34: Things & Still Life | LINN AREA PHOTO CLUB, Marion |
Class 35: Plants, Flowers & Trees | AMY CRAIG WILSON MEMORIAL, Des Moines |
Class 36: Animals, Insects & Wildlife | PATRICIA VERWERS LANG MEMORIAL, Eagle WI |

**SPECIAL DIVISION: BLACK & WHITE OR COLOR**

Class 41: Anything Goes! | SHERRYLYNN BEATTIE, Runnells |
Class 42: Infrared, Toned, Tinted & Solarized | NEED SPONSOR * |
Class 43: High Dynamic Range | STEVIN DAHL - GOLD CROWN PHOTOGRAPHY, Ames |
Class 44: Fairs, Festivals & Parades | MARDIS & LEONA COLLINS MEMORIAL, Osceola |
Class 45: Planes, Trains & Automobiles | FENNER H. STEVENSON MEMORIAL, Boone Scenic Railroad, Boone |
Class 46: Macro | JOHN RYAN |
Class 47: Architecture | NEED SPONSOR * |
Class 48: Family Farm | NEED SPONSOR * |
Class 49: Sports | NEED SPONSOR * |
Class 50: Panoramic | NEED SPONSOR * |

**TOTAL AMOUNT AWARDED**

$8350

*SPONSORS: For information about becoming a sponsor, contact the Iowa State Fair Entry Department at (515) 262-3111 ext. 267 or email competitiveevents@iowastatefair.org.

**NOTE:** The dollar amounts listed above in the class awards is the total of the prize money paid out to the First Place, Second Place, and Third Place winners in each classes.
"Essentially what photography is is life lit up."
- Sam Abell

Where there is light, there are certain to be shadows. As photographers, we are constantly searching for the ideal lighting conditions to capture the drama that can help portray a certain atmosphere in a photograph. Next year theme will hopefully have you chasing that perfect light, but not the light itself, but for the shadows it creates.

This assignment may take some time and patience but the purpose here is to watch the world around you and how the light develops shadows. Take notice of how the angles of the light change the directions of the shadows.

We will want to see images where there is vast detail in the difference between the light and the shadow it is creating. Look for scenes that are going to give an opportunity to shoot the same subject from many different angles as the light changes around you. This will also be an excellent exercise in contrast. The more light there is the more shadow it can create and thus making for a more dramatic photograph. This should also create a mood for your photograph. And before you leave the scene that you have been capturing take the time to turn around and look at the light behind you, you never know what you might find.

Remember, you want to show us the world as we have never seen it before. Show us the drama and mood that shadows can create in this world around us.

Note: Entry forms for the 2020 Iowa State Fair Photography Salon will be available April 1, 2020 at www.iowastatefair.org
ENTRY BLANKS
PLEASE PRINT CLEARLY
As you face the BACK of each photo, SECURELY attach label in UPPER LEFT-HAND CORNER.

Total # of Photos That You Entered in 2020:

Name ____________________________________________

Address __________________________________________

City _____________________________________________

State_________ Zip_______________________________

Class #____________ Age (if Youth)________________

Photo Title ______________________________________

Total # of Photos That You Entered in 2020:

Name ____________________________________________

Address __________________________________________

City _____________________________________________

State_________ Zip_______________________________

Class #____________ Age (if Youth)________________

Photo Title ______________________________________

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