

# 2016 IOWA STATE FAIR SPONSOR TIMELINE

## FRIDAY, MAY 20<sup>TH</sup>

All sponsors with exhibit space must have sponsorship agreements signed and returned to the Iowa State Fair Sponsorship Director, those that do not will forfeit their exhibit space.

## TUESDAY, MAY 31<sup>ST</sup>

Certificate of Liability Insurance due.

## FRIDAY, JUNE 10<sup>TH</sup>

Credentials, including admission tickets, parking passes and Grandstand concert tickets will be mailed to those sponsors who have made payment in full.

## SUNDAY, JULY 10<sup>TH</sup>

“Top 11 Things to do at the 2016 Iowa State Fair” inserted in the Des Moines Sunday Register and other newspapers across the state of Iowa.

## FRIDAY, JULY 15<sup>TH</sup>

Credentials, including admission tickets, parking passes and Grandstand concert tickets will be mailed to those sponsors who have made payment in full.

## AUGUST 1<sup>ST</sup> - 10<sup>TH</sup>

Iowa State Fair preparation: Sponsor, Vendor, Exhibitor & Concessionaire set-up. Certificate of liability insurance must be received before set-up will be allowed.  
Select Livestock shows and judging taking place.

## SUNDAY, AUGUST 7<sup>TH</sup>

“Official Iowa State Fair Guide” inserted in the Des Moines Sunday Register and other newspapers across the state of Iowa.

## AUGUST 11<sup>TH</sup> - 21<sup>ST</sup>

2016 Iowa State Fair: “Nothing Compares to My State Fair”  
All exhibits must be ready to operate by 9 a.m. on the first day and each day thereafter.

## WEDNESDAY, AUGUST 24<sup>TH</sup>

All exhibits must be removed from the Iowa State Fairgrounds by 5 p.m.