

Eligibility:

- Must be an Iowa resident
- Farming operation must be centered on animal agriculture

Entry Procedure:

- Must submit a 500-1500 word essay describing how living on a farm and choosing the occupation of farming has shaped your and your family's life
- Submit a family picture that illustrates your family's commitment to your farming operation
- Entries may be mailed to the address listed below or emailed entries will also be accepted, please visit [iowastatefair.org](http://iowastatefair.org)
- Entries will be kept in contention for up to three years

All entries must be submitted or postmarked by:  
May 1, 2012

Send mailed entries to:  
The Way We Live Award  
Iowa State Fair  
PO Box 57130  
Des Moines, Iowa 50317-0003

*The Way We Live Award Sponsors:*



# *The Way We Live*

*An award for farm families  
who love the land and the  
product they produce.*



*Did you grow up on a farm?*

*Do you know a GREAT farm family?*

*Are you part of a family that lives to be outside and absolutely loves your farm life?*

The Iowa State Fair is searching for SIX farm families to highlight during the Iowa State Fair. These families exemplify farm values derived from hard work and a love for the occupation of farming. Selected families must show dedication to animal agriculture in their daily lives and in the lives of their family members!

Winning families will receive:

- \$250 cash award
- Iowa State Fair gate admission tickets
- Vehicle permit for their day of recognition
- A coupon book from the Cattlemen's Beef Quarters, Iowa Sheep Industry Association, Iowa Pork Tent, Iowa Turkey Federation Turkey Grill and Midwest Dairy Association
- Introduction and award presentation on the Christensen Farms Stage in the Paul R. Knapp Animal Learning Center
- Recognition in the Paul R. Knapp Animal Learning Center during the 2012 Fair

Plus much more.....

*For more information contact:  
Emily Brewer  
(515) 262-3111 ext. 244  
ebrewer@iowastatefair.org*

**ENTRY FORM**

Please detach entry form and attach to required essay. Remember to include a family picture!

Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
Home Phone: \_\_\_\_\_  
Cell Phone: \_\_\_\_\_  
Email Address: \_\_\_\_\_  
Best Time To Reach You: \_\_\_\_\_  
Local Newspaper: \_\_\_\_\_