

2012 IOWA STATE FAIR

August 9 - 19

73rd ANNUAL PHOTOGRAPHY SALON

SUPERINTENDENT - Charley W. Starnes, West Des Moines, IA

JUDGES

Tory DeVries, Urbandale, IA - Photography Instructor, Valley High School

Bryon Houlgrave, Cresco, IA - Staff Photographer, Des Moines Register

Katie Swanson, Ankeny, IA - Professional Photographer, Swanson Photography

PRIZE MONEY

Iowa State Fair	\$3,825
Sponsors	\$4,300
Total Awarded	\$8,125

ENTRY FEE

ENTRY FEE: \$5 per photo. Each photographer can enter up to **four (4)** photos. There is a **limit** of **one** photo **per** class. Make checks payable to the Iowa State Fair.

PHOTOGRAPHY SALON BOOKS: \$5.00 each. Due to increased printing costs and rather than increase entry fees, it has become necessary to charge for books.

ENTRY RULES

1. JURIED COMPETITION: Only those photos selected by the panel of judges will be **exhibited**.
2. ELIGIBILITY: Photos previously **exhibited** at the Iowa State Fair are **NOT** eligible for entry.
3. ORIGINALITY: Photographers must use their **own** ideas and concepts when creating their photos. Do **NOT** *copy* or *duplicate* the ideas of other photographers or previous winners.
4. ENTRIES: Each photographer can enter up to **four (4)** photos. There is a **limit** of **one** photo **per** class.
5. CLASSES: Classes are determined by the **main** subject matter of each photo. The *same* photo or *similar* photo **cannot** be entered in multiple classes. To **increase** your chances of being **exhibited** your photos should be of entirely **different** subjects.
6. PHOTO BACKING: All photos **must** be **mounted** on 11" x 14" **foam core** that is **at least** 1/8" thick. Do **NOT** use mat board or styrene. **NOTE:** Due to the heat and humidity, it is **highly** recommended that photos be **dry mounted**. (Available at most art supply stores and frame shops.)
7. PHOTO SIZE: Photos can be any size up to and including 11" x 14". However, note **Entry Rule #6**.
8. MATS: We judge your photo **NOT** the mat. Mat colors should **NOT** compete with your photo. Mats are optional.
9. TITLES: We judge your photo **NOT** the title. Please **limit** titles to three or four words.
10. ENTRY: Photographer's name, photo title, date of photo and other text must **NOT** appear on front of entry.
11. PRESENTATION: All photos must be **unframed**. There should be **NO** hooks or wires attached to the back of entries. Do **NOT** cover entry with cellophane, acetate or glass. There should be **NO** spray adhesive or self-stick adhesive **exposed** that could **damage** another person's photo.
12. REPRODUCTION: The Iowa State Fair reserves the right to reproduce in any form any work submitted.
13. LOSS OR DAMAGE: All photos will be handled with care. However, the Iowa State Fair is **NOT** responsible for any loss or damage to entries.
14. QUESTIONS: If you have questions, please contact the Iowa State Fair Entry Department at (515) 262-3111 ext. 267.

NOTE: Any photo that does NOT meet the above requirements will NOT be judged. Entry fees will NOT be refunded.

ENTRY SCHEDULE AND ENTRY DEADLINE

ENTRIES ACCEPTED: Saturday, June 16 and Sunday, June 17 from 10:00 a.m. until 4:00 p.m. in the Cultural Center.

ENTRY BY MAIL: Do **NOT** mail **before** Monday, May 28. Entries by mail **must** be postmarked by **midnight** on Saturday, June 9. To enter by mail you **must** include your **entry form, entry fee and photos** in the same package. For standard mail, send to: Iowa State Fair, Photography Salon, P.O. Box 57130, Des Moines, IA 50317. For UPS or FedEx, send to: Iowa State Fair, Photography Salon, 3000 East Grand Ave., Des Moines, IA 50317.

ENTRY DEADLINE: Any photos received after 4:00 p.m. on Sunday, June 17 will NOT be judged.

JUDGING RESULTS

RESULTS: A results postcard will be mailed to entrants **one** week **before** the Photography Salon Reception. A list of exhibitors who have one or more photos accepted for display will be posted on the Iowa State Fair website at www.iowastatefair.org prior to the Reception. The complete results will be posted **after** the Reception. The judges' decisions are final.

PHOTOGRAPHY SALON RECEPTION

Cultural Center, Iowa State Fairgrounds

Sunday, August 5 from 1:00 p.m. until 5:00 p.m.

Award Ceremony at 2:00 p.m. in the Courtyard

IOWA STATE FAIR * AUGUST 9-19, 2012 * PHOTOGRAPHY

RETURNS

If **any** of your photos are accepted for display, you must wait **until** the end of the Fair to pick up **all** your photos.

If **none** of your photos are accepted for display, you can pick up your photos at the Photography Salon Reception **or** at anytime during the Fair at the Photography Salon in the Cultural Center **or** at any of the times listed below.

RETURN SCHEDULE

Cultural Center, Iowa State Fairgrounds

Sunday, August 19 from 7:00 p.m. until 9:00 p.m. and Monday, August 20 from 12:00 p.m. until 6:00 p.m.

♦ Photos **will not** be released **until** 7:00 p.m. on Sunday, August 19. Half price admission **will** be charged at the gate until 9:00 p.m.

Entry Department, Administration Building

Wednesday, August 22 through Friday, August 31

Monday through Friday from 9:00 a.m. until 4:00 p.m. **and** Saturday and Sunday from 12:00 p.m. until 4:00 p.m.

♦ **After Friday, August 31, all unclaimed entries become the property of the Iowa State Fair and will be disposed of as deemed necessary.**

RETURN BY MAIL

Entries will be returned by mail **only** if a return mailer is **included** with *sufficient* return postage and a *pre-addressed* shipping label.

TOP 10 AWARDS SPONSORED BY

Best of Show (Adult) CHRISTIAN PHOTO, Urbandale	\$500	Best of Show (Youth) PHOTO PRO, Cedar Rapids	\$250
Best of Color (Adult) UNIVERSITY PHOTO, Clive	\$250	Best of Color (Youth) PORTER'S CAMERAS & IMAGING, Cedar Falls	\$150
Best of Black & White (Adult) STUDIO AU, Des Moines	\$250	Best of Black & White (Youth) H.B. LEISEROWITZ CO., Des Moines	\$150
Superintendent's Choice (Adult - Color) ALEXANDER'S PHOTO, Des Moines	\$150	Superintendent's Choice (Youth - Color) DES MOINES CAMERA CLUB, Des Moines	\$100
Superintendent's Choice (Adult - B&W) LOMBARDI LAW FIRM, West Des Moines	\$150	Superintendent's Choice (Youth - B&W) THE PHOTO SHOP, Ottumwa	\$100

CLASS AWARDS SPONSORED BY

Iowa Places (Class 13) THE IOWAN MAGAZINE, Des Moines	\$225	High Dynamic Range (Class 43) UNIFIED COLOR, San Francisco, CA	\$225
USA Places (Class 14) AMERICAN PLANNING ASSOCIATION, Iowa Chapter	\$225	Planes, Trains & Automobiles (Class 45) BOONE & SCENIC VALLEY RAILROAD, Boone	\$225
International Places (Class 15) IOWA SISTER STATES, Des Moines	\$225	Downtown Places & Faces (Class 46) MAIN STREET IOWA, Des Moines	\$225
Plants & Flowers (Class 17) IOWA GARDENING MAGAZINE, Des Moines	\$225	Architecture (Class 47) AMERICAN INSTITUTE OF ARCHITECTS, Des Moines	\$225
Things & Still Life (Class 24) RAY ANDREWS MEMORIAL, DMCC, Des Moines	\$225	Family Farm (Class 48) SILOS & SMOKESTACKS, Waterloo	\$225

NOTE: The dollar amount listed above is the total of the prize money paid out to the First Place, Second Place and Third Place winners in each class. Classes NOT listed above are sponsored by the IOWA STATE FAIR.

IOWA STATE FAIR * AUGUST 9-19, 2012 * PHOTOGRAPHY

DIVISIONS AND CLASSES

In the fairness of competition, please note the comments below. The goal is to make sure that the photos in each of the classes are judged as fairly against each other as humanly possible.

The Iowa State Fair Photography competition is about the *art* of Photography **NOT** Photoshop. Basic editing techniques are acceptable for any of the normal classes. Some examples of basic editing include: cropping, sharpening, dodging, burning, increasing color saturation, increasing contrast and removing dust spots. Be careful to **NOT** over-sharpen or over-saturate your photos. Photos must be from a **single** image. Objects from another photo **CANNOT** be added to your original image.

Class 41, Class 42 and Class 43 are reserved for those photos that have been edited **beyond** the basic editing techniques described above. Class 41 is reserved for those photos that have been dramatically computer enhanced or radically altered. Class 42 is reserved for single toned images such as sepia toned prints. Photos that have been Tinted or Solarized should also be included in this class. Class 43 is reserved for High Dynamic Range (HDR) photos. High Dynamic Range photos are **NOT** allowed in any of the other classes.

NOTE: Classes are determined by the **main** subject matter of each photo. The *same* photo or *similar* photo **cannot** be entered in multiple classes. To **increase** your chances of being **exhibited**, your photos should be of entirely **different** subjects.

ADULT DIVISION: COLOR AND BLACK & WHITE

(Must be 18 & over.)

FIRST PLACE - \$100, SECOND PLACE - \$75, THIRD PLACE - \$50 and HONORABLE MENTION

<u>ADULT DIVISION: COLOR</u>		<u>ADULT DIVISION: BLACK & WHITE</u>	
<u>Class</u>	<u>Category</u>	<u>Class</u>	<u>Category</u>
11	THEME: IOWA CHURCHES	21	THEME: IOWA CHURCHES
12	PEOPLE	22	PEOPLE
13	IOWA PLACES	23	PLACES
14	USA PLACES	24	THINGS & STILL LIFE
15	INTERNATIONAL PLACES	25	PLANTS & FLOWERS
16	THINGS & STILL LIFE	26	ANIMALS, INSECTS & WILDLIFE
17	PLANTS & FLOWERS		
18	ANIMALS, INSECTS & WILDLIFE		

YOUTH DIVISION: BLACK & WHITE OR COLOR

(Must be 17 & under.)

FIRST PLACE - \$75, SECOND PLACE - \$50, THIRD PLACE - \$25 and HONORABLE MENTION

<u>Class</u>	<u>Category</u>
31	THEME: IOWA CHURCHES
32	PEOPLE
33	PLACES
34	THINGS & STILL LIFE
35	PLANTS & FLOWERS
36	ANIMALS, INSECTS & WILDLIFE

SPECIAL DIVISION: BLACK & WHITE OR COLOR

(Open to both Adults and Youth.)

FIRST PLACE - \$100, SECOND PLACE - \$75, THIRD PLACE - \$50 and HONORABLE MENTION

<u>Class</u>	<u>Category</u>
41	ANYTHING GOES! (Dramatically computer enhanced or radically altered photos.)
42	TONED, TINTED & SOLARIZED (Sepia toned, single toned, tinted and solarized photos.)
43	HIGH DYNAMIC RANGE (HDR photos.)
44	FAIRS, FESTIVALS & PARADES
45	PLANES, TRAINS & AUTOMOBILES (Any form of transportation.)
46	DOWNTOWN PLACES & FACES (Photos that reflect living, working and playing in Iowa's downtown communities.)
47	ARCHITECTURE (Examples of American and International architecture, both past and present.)
48	FAMILY FARM
49	SPORTS

FOR OFFICE USE ONLY

ENTRY # _____

Mailed In _____ Mail Back _____

2012 IOWA STATE FAIR PHOTOGRAPHY SALON ENTRY FORM

Complete this form and submit with photos. Entry fee is \$5 per photo. Salon Books are \$5 each.

_____ Copies of the 2012 Photography Salon book

Check ONE and please PRINT clearly.

_____ Adult (18 & over)

_____ Youth (17 & under) _____ Age (if Youth)

By entering I certify that the photos listed below were taken by me and NOT by another person.

First Name _____ Last Name _____

Address _____

City _____

State _____ Zip _____

() Phone Number _____

E-Mail Address _____

LIST PHOTOS BEING ENTERED BELOW

NOTE: Limit of one photo per class (maximum of four). Classes are determined by the main subject matter of each photo. The same photo or similar photo cannot be entered in multiple classes. All photos must be mounted on 11" x 14" foam core that is at least 1/8" thick. Do NOT use mat board or styrene.

Please limit photo titles to three or four words.

Table with 3 columns: Photo, Class #, Photo Title. Rows A, B, C, D.

ENTRY BLANKS

Please PRINT clearly.

As you face the BACK of each photo, attach label in UPPER LEFT-HAND CORNER.

Total # of Photos That You Entered in 2012: _____

Name _____

Address _____

City _____

State _____ Zip _____

Class # _____ Age (if Youth) _____

Photo Title _____

Total # of Photos That You Entered in 2012: _____

Name _____

Address _____

City _____

State _____ Zip _____

Class # _____ Age (if Youth) _____

Photo Title _____

Total # of Photos That You Entered in 2012: _____

Name _____

Address _____

City _____

State _____ Zip _____

Class # _____ Age (if Youth) _____

Photo Title _____

Total # of Photos That You Entered in 2012: _____

Name _____

Address _____

City _____

State _____ Zip _____

Class # _____ Age (if Youth) _____

Photo Title _____

(Cut along line)